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## **Wevo establishes company in India – national presence in a high-growth market**

**Singapore. With the founding of WEVO Chemical India Private Limited, headquartered in Gurugram, south-west of New Delhi, Wevo is strengthening its presence in India's high-growth market for polyurethane solutions. A local sales team will ensure faster and more targeted customer support and, at the same time, a nationwide sales structure is being established. A flexible supply chain concept for Wevo's proven potting compounds, adhesives and sealants is designed to simplify logistics processes and ensure continuous material flows.**

"Establishing a nationwide presence in India is the logical next step for us to meet market demands," says Gerd Viertel, Managing Director of WEVO Chemical (Asia-Pacific) Pte. Ltd., based in Singapore. "As part of our strategic expansion, the company forms the basis for further growth and long-term partnerships with our customers across the country."

A key element is continuous material flows between Wevo's logistics hub in Singapore and the distribution warehouse (container freight station) in India. "In the fast-growing Indian market, rapid material availability and reliable delivery processes are decisive for our customers' success," explains Gerd Viertel. "Our new supply chain concept ensures the constant availability of our core products and significantly shortens lead times." Another advantage is that Wevo products can be supplied with longer shelf-life.

### **Focus on polyurethane systems for electronics potting**

The local sales team is familiar with industry requirements and can offer proven standard materials or customisable formulations in close consultation with customers, including direct on-site application support.

Initially, the focus is on proven polyurethane potting compounds for electronics which are used for electronic potting in sectors such as automotive, energy technology and white goods. The liquid polyurethanes are processed by dispensing or screen printing, also enabling fully or partially automated manufacturing processes – for example with potting compounds for PCBs.

## Press information

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Wevo is a globally established manufacturer and supplier of resins and PU chemicals for high-quality potting compounds, adhesives and sealants. The new company in India will be closely integrated into the existing global network and represents an important building block of the company's international growth strategy.

### ***Image description and source***

A new company from Wevo in Gurugram strengthens customer proximity and growth in India's market for polyurethane solutions (Image source: © WEVO-CHEMIE GmbH).

(Please note that the image may only be used in the context of this press release).

### ***About Wevo***

*Wevo is a leading specialist in potting compounds, adhesives and sealants based on polyurethane, epoxy and silicone. Our products are primarily used in electrical and electronic components to protect them against chemicals, vibration, foreign matter, dust, humidity and high temperatures. WEVO Chemical (Asia-Pacific) Pte. Ltd. is located in Singapore and together with companies in Germany, China and the USA, we are operating on an international scale to deliver proven product quality around the world.*

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